

Success Criteria

Graphic Communication

Higher

All the success criteria points listed below will have an impact on the potential success of pupils undertaking this course. Performance in all of these areas will be taken into consideration when teacher estimated grades are submitted.

In order to be successful, the following skills must be demonstrated:

- replicating a range of graphic forms with some complex features in 2D, 3D and pictorial views.
- applying recognised graphic communication standards, protocols and conventions.
- initiating, planning and producing preliminary, production, promotional, and informational graphics.
- applying graphic design skills, including creativity, when developing solutions to graphic tasks.
- critically reviewing graphics work as it progresses, and evaluating completed tasks by suggesting strategies for improvement.
- visual literacy by interpreting unfamiliar graphic communications.
- graphic spatial awareness in unfamiliar 2D, 3D and pictorial graphic situations
- selecting, managing and using graphic communication equipment, software and materials effectively across a range of tasks.

In order to be successful, the following knowledge and understanding must be demonstrated:

- the impact of graphic communication technologies on the environment and society
- a broad range of computer-aided graphic techniques including commercial/industrial practice
- the application of colour, illustration and presentation techniques in a broad range of graphic contexts
- a wide range of CAD modelling techniques
- a wide range of graphic design elements and principles.

In order to be successful, the following must be achieved:

- Completion of all homework tasks and home assignments.
- Completion of all classwork tasks and assignments.
- Appropriate levels of study at home to ensure understanding of all theory elements of the course.
- Appropriate preparation for all Formal Assessment(s).
- Successful completion of the Course Assessment Task (provided by the SQA) - submitted by the given deadline (36% of final grade).
- Participation in final SQA exam (64% of final grade).

In order to be successful, the following topics will be studied:

- Graphic Types
- Manual Techniques
- Computer-aided techniques
- Drawing standards, protocols and conventions
- Geometric shapes and forms
- Views and techniques
- Illustration techniques
- Techniques used for producing effective promotional documents and publications
- Using technology in graphic communication
- Computer-aided design (CAD)
- Desktop publishing (DTP)
- Graphic communication technology and society